

## DEVELOPMENT CONTROL PLAN OUTDOOR ADVERTISING

**RESPONSIBLE DEPARTMENT:** Corporate Services  
**RESPONSIBLE SECTION:** Environmental Services

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### OBJECTIVE:

To provide guidance in relation to Outdoor Advertising.

### INFORMATION:

#### Citation

The Outdoor Advertising Development Policy was prepared for Council on February 1999, adopted by Council on 19 December 2000.

#### Application

This policy applies to all land within the Local Government Area of Narrabri Shire Council that requires development consent for any development activity as per Narrabri Local Environmental Plan (s) or the Environmental Planning and Assessment Act.

### POLICY:

All activities associated with and being part of, an Outdoor Advertising structure/message will comply with the requirements of the:-

Department of Urban affairs and Planning  
Best Practice Guidelines  
Outdoor Advertising Policy

### FEES AND CHARGES:

Council's fees and charges policy identifies the follow fee structure for Outdoor Advertisement development applications:-

Level 1:

One hundred (\$100) dollars per parcel of land in the same ownership/leasee and used for the same purpose as the message conveyed on the advertising structure.

**Note:** *no renewal is required.*

Level 2:

As per the scale of fees table, pursuant to the provisions of the Environmental Planning and Assessment Act and Regulations.

**Note:** *no renewal is required.*

**Note:** *Should a development activity include a Outdoor Advertising Structure as an ancillary component, then the fee payable will relate to the total development cost only. The proposed Outdoor Advertising structure will be assessed as part of the overall development proposal.*

## HISTORY

<b>MINUTE NO:</b>	<b>MEETING DATE:</b>	<b>DESCRIPTION</b>
644/2000	19 December 2000	Adopted